

Some of our Clients:

- ANZ Bank
- Australian Customs Service
- AstraZeneca
- Australia Post
- AutoSalon
- Caravan and Camping Industry Association
- Chant Link
- Christian Resources Exhibition
- Eli Lilly Australia
- Exhibition and Event Association of Australasia



- Fast Fours Jamboree
- GlaxoSmithKline
- Haymarket Events
- Market Research Society of Australia
- Market Focus International
- Parents Babies and Children's Expo
- POPAI
- Primary Projects
- Tradevent
- The Arts Centre Melbourne
- Uplight Australia
- West Pennant Hills Sports Club
- Westwick Farrow
- Wyeth

Eli Lilly Australia Pty Ltd

"We've worked with TouchScreen Research at a couple of conferences over the past few months, and I have been impressed with the responsiveness of the team in meeting our needs, particularly with the speed of putting together the touch screen survey & sending us the results immediately following the conference, and also the professionalism I've experienced every time I've worked with David and his team. We'd like to thank TouchScreen Research for a professional, responsive and accommodating approach to providing us with really quick information directly from our customers!"

Terése Cole, Market Research Manager, Australia

Parents Babies & Children's Expo Pty Ltd

"We have used the services of TouchScreen Research to provide us with authoritative marketing information in support of our Expos that we run annually in each mainland state capital city. Because of the arms length nature of the collection and analysis, combined with the relatively large sample sizes, the results are highly credible when quoted to third parties. We also like the quick completion factor (20 or so questions answered in two or so minutes) meaning the responses are unconsidered. Or, in other words, what the respondent really feels rather than, as we've found in the past with other survey techniques, what they think we want to hear. We'd recommend TouchScreen Research as a valuable business tool."

Greg Rocke, Expo Director

CMC Australasia Group

"Statistics from exhibitions are vital, especially in the first few years when branding is growing. Asking relevant and poignant questions to ensure useful information is collated is a speciality with touch screens and we have been very pleased with the results through working with David and the team."

Denise Potter Coates, Exhibition Organiser/Manager, Christian Resources Exhibition

Chant Link & Associates

"Chant Link & Associates used TouchScreen kiosks to collect research data from medical specialists at a recent conference in Sydney. Our client was very pleased to achieve a 41% response rate with this difficult to reach target audience.

The TouchScreen technology was a fast, easy and cost effective way to collect straightforward data. TouchScreen Research provided an excellent service in setting up the electronic questionnaire, hosting the data collection and generating the outputs in a short turnaround time."

Jacinta Burke, Director

Safety Solutions Magazine

We like dealing with people who deliver and keep promises and you did just that. Everything was well organised and set up. You arrived, everything worked, the survey worked like a charm, we had a queue sometimes waiting to touch the sacred screen, they liked our giveaways and your report was lucid and easy to use. We'll certainly fit this in a number of shows next year.

Adrian Farrow, Director